

**YOUR HOME'S CURB APPEAL  
SHOULDN'T BE RUINED BY YOUR ROOF.**



**FIRST IMPRESSIONS ARE EVERYTHING.  
DON'T LET THE BLACK STREAKS CAUSED BY ALGAE RUIN IT.**

# WHEN A ROOF MAKES UP TO 50% OF A HOME'S EXTERIOR, ROOF APPEAL IS CURB APPEAL.



## Want to help your home retain its value?

When a roof makes up to 50% of a home's exterior, that's a lot of room for unsightly black streaks caused by algae.

## Atlas Roof Shingles featuring 3M™ Scotchgard™ Protector

Protects against black streaks caused by algae, keeping curb appeal and your home's value with a lifetime limited warranty.



Learn more at:  
**AtlasRoofing.com**



"I've been a contractor for over 35 years and I've seen it all. And I know the right products for the right job," says Mike Holmes. "I only partner with brands that share my core values - quality, integrity and trust. 3M has all of those in spades."

To learn more about HOLMES Approved Products, please visit: [makeitright.scotchgard.com](http://makeitright.scotchgard.com)

© Copyright 2026, Atlas Roofing Corporation ATL-267466-00 5/26

Scotchgard™ and the Scotchgard™ Protector logo, including the plaid design and 3M™ logo, are all trademarks of 3M™.